

**2<sup>nd</sup>**  
EDITION

EVENT BY

  
**MEDIA**<sup>®</sup>  
EXHIBITORS PVT. LTD.

STEERING YOUR  
BUSINESS INTO  
**EXCELLENCE**  
EXCELLENCE  
EXCELLENCE

NORTH MAHARASHTRA'S  
PREMIER AUTO EXPO

**AUTOTHON**<sup>®</sup>  
FESTIVAL OF MOBILITY

**8 | 9 | 10** March 2024  
Thakker's Dome Nashik

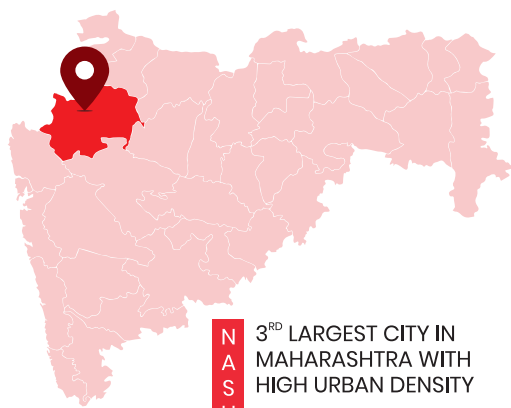
# IT'S AN AUTOMOBILE A-FAIR

The 2nd Annual Motoring Extravaganza in North Maharashtra is making a triumphant return with an even bigger impact!

AUTOTHON - Join us for three action-packed days at The Festival of Wheels, brought to you by Media Exhibitors Pvt Ltd, happening from March 8th to 10th, 2024. Explore the future of mobility at AUTOTHON, where visitors can discover innovations ranging from compact vehicles to automobiles, cars, bikes, bicycles, and groundbreaking solutions.

AUTOTHON serves as a dynamic platform, crafted to showcase innovation in the automobile industry, foster networking for the public, and generate lucrative business opportunities within the automotive sector. By consolidating a diverse array of vehicles onto a single platform, AUTOTHON provides a preview that simplifies the buyer's experience. Instead of navigating multiple dealerships, attendees can effortlessly try, assess, and select their desired vehicles, streamlining the decision-making process. For dealers and companies, AUTOTHON serves as an unparalleled opportunity to cultivate leads and seamlessly convert them into tangible sales.

## NASHIK MAHARASHTRA'S PROMINENT AUTO CLUSTER



**N** 3<sup>RD</sup> LARGEST CITY IN  
**A** MAHARASHTRA WITH  
**S** HIGH URBAN DENSITY  
**H**  
**I** PROMINENT PLAYER  
**K** IN AUTOSPORT

Nashik has rapidly developed into a key industrial center, thanks to major Automobile companies and OEMs. This growth has fostered a robust ecosystem of auto component suppliers and MSMEs, significantly contributing to both direct and indirect employment. The automotive sector in Nashik stands as a crucial driver of regional economic growth.

AUTOTHON introduces an exclusive Industry Pavilion to feature the central role of the Automobile Sector in Nashik's development and to actively promote the region's automotive industry.



CHARGING  
FOR  
NEXT GEN  
MOBILITY

# FOCUSED PAVILIONS AT AUTOTHON

## SHOW STOPPERS GALLERIA

Bold : Exquisite : Refined



Position your brand-new automobiles in front of the perfect audience at the perfect moment—Sales Driven Gudi Padwa is just around the corner. AUOTHON is your platform of opportunity. Seize this moment to showcase your latest vehicles and drive accelerated sales.

## AFTERMARKET TRENDS

Promote : Reinforce : Accelerate



There's no substitute for face-to-face connections with potential customers. Prepare for the automotive aftermarket's remarkable growth, driven by the surge in Vehicles in Operation (VIO) in the coming years.

## NASHIK INDUSTRY GROWTH PAVILION

Meet : Network : Collaborate



Showcase your cutting-edge engineering products and components integral to the automotive industry. This is your exclusive opportunity to highlight your technological prowess and innovative solutions in the realm of automobiles. Don't miss the chance to connect with a targeted audience and elevate the visibility of your offerings at this premier event.

## COMMERCE IN MOTION

Navigate the Future



The transportation and logistics industry serve as the lifeblood of global economies. To enhance the growth of this sector in the region – showcase your latest HGV, LCV, Utility vehicles, mini trucks and reach directly to your target and new markets – small, medium and large fleet operators.



## EXHIBITOR'S PROFILE

- Manufacturers & Dealers of Bikes, Cars, SUV s MUVs Buses, Trucks, Off Road Vehicles.
- Three Wheelers, Carriers, Trucks, Buses
- Electric Vehicles.
- Manufacturers & Dealers of Batteries, Tyres etc.
- Lubricants & Petroleum Products
- Accessories, Fittings, Décor & Car Care Products
- Banks, Insurance, Car Rentals, Service stations etc.
- Pre-Owned Vehicle Sellers, Driving Schools.
- Spare parts, components, equipment, tools, technologies or services.



## REASONS TO PARTICIPATE IN AUTOTHON

- Showcase Innovations:** Exhibit and showcase your latest and upcoming advancements in the automotive industry.
- Connect with Enthusiasts:** Engage with motoring enthusiasts and potential buyers, establishing a direct connection with your target audience.
- Build Relationships:** Strengthen relationships with current and prospective clients, fostering trust and loyalty within your business network.
- Sales Lead Generation:** Generate powerful sales leads during the event for effective post-show follow-ups, ensuring a maximized return on investment (ROI).



### THE VINTAGE GALLERIA

Explore The Vintage Galleria's rare vehicles for a journey through automotive history, appreciating timeless beauty and craftsmanship that celebrates automotive excellence.



### ROARING TITANS & MOTOR SPORTS

AUTOTHON sets the track for thrilling motor sports, elevating the spirit of motorheads through a spectrum of engaging activities



### FOOD, MUSIC & ACTIVITIES

Experience AUTOTHON's feast with food stalls, tattoo artists, virtual bike racing, gaming zones, and live entertainment by musicians, Djs, and artists to mesmerize visitors.



## PAST EDITION IN FOCUS: A QUICK GLANCE

**40+** Major Brands

**24000+** Visitors

**200+** Test drives

**02** Conclaves

**1000+** Enquiries for dealers

**15** More than Automotive related activities & much more...

## AUTOTHON 2023

AUTOTHON 2023 set the stage on fire, featuring 40+ leading automobile brands across passenger cars, bikes, and commercial vehicles. From the latest Electric Vehicles (EVs) to luxury cars, it showcased the most popular and eagerly anticipated models. It became the ultimate platform for Nashik residents to witness exclusive product launches and catch the first glimpse of long-awaited wheels. Visitors had the opportunity to explore a wide array of vehicle options and even book test rides for their desired models, all conveniently available in one place.

AUTOTHON captivates a dynamic audience spanning all generations. Attendees eagerly come together on the show, immersing themselves in a thrilling experience filled with diverse activities. Brace yourself for an unforgettable ride as AUTOTHON unfolds a captivating exploration into the realm of cars, bikes, and unbridled automotive enthusiasm.

Get ready to fasten your seatbelts and dive into an exciting universe of vehicles, where dreams fuel the journey!

## ABOUT ORGANISER MEDIA EXHIBITORS PVT LTD



Since 1998, Media Exhibitors boasts over 25 years of expertise in planning and managing successful events, trade fairs on various themes and sectors. With a longstanding reputation, we've played a pivotal role in the launch and establishment of leading brands in hospitals, hospitality, banks, automotive, industries, educational institutes, and real estate. Our commitment to effective communication sets us apart – because at Media, we don't just organize events; we craft experiences that echoes with success.

Crafting Communication Excellence: Ensuring Your Message Reaches and Resonates Effectively with Your Audience.

Flagship Events By Media Exhibitors



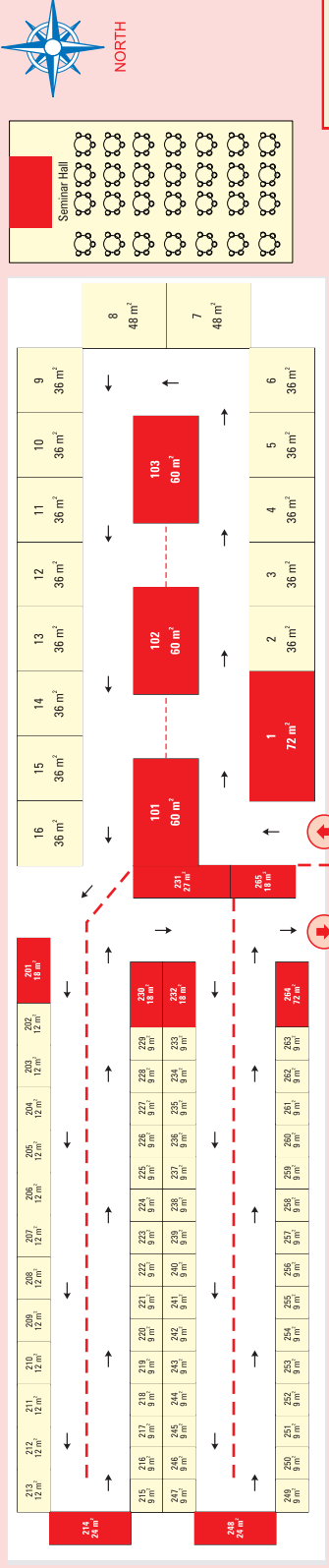
# AUTOATHON®

## FESTIVAL OF MOBILITY



**8 9 10 MARCH 2024**  
**Thakkers Dome, Near ABB Circle,**  
**Trimbak Road, Nashik, Maharashtra.**

### EXHIBITION LAYOUT



### PARTICIPANT FEES

\*Premium Stalls are marked in RED Colour in Layout.

Stall Details	Stall Size	Participation Fees	Participation Fees Premium Stall*
COVERED OPEN SPACE	36 m <sup>2</sup>	₹. 4,000/- per m <sup>2</sup> + GST	₹. 4,500/- per m <sup>2</sup> + GST
	60 m <sup>2</sup> & 72 m <sup>2</sup>	₹. 3,500/- per m <sup>2</sup> + GST	₹. 3,800/- per m <sup>2</sup> + GST
OPEN SPACE	100 m <sup>2</sup> Above	₹. 3,000/- per m <sup>2</sup> + GST	₹. 3,200/- per m <sup>2</sup> + GST
	100 m <sup>2</sup> Below	₹. 3,200/- per m <sup>2</sup> + GST	₹. 3,500/- per m <sup>2</sup> + GST

### SPONSORSHIP OPTIONS

Sponsorship / Branding options are available such as conference Sponsorship, Branding on Gates, Pillars and Banners, Where your brand can meet the target audience.

- **Principal Sponsor - 1 No.** - Amt : ₹. 10,00,000/- + GST
- **Co - Sponsor - 3 Nos.** - Amt : ₹. 7,00,000/- + GST
- **Associate Sponsor - 5 Nos.** - Amt : ₹. 5,00,000/- + GST

### BRANDING OPTIONS



**Terms & Conditions :** Additional services available at extra cost, ask for exhibitor's service manual. Exhibitors designing their own stands requested to observe basic regulations like: Each stand needs to be bordered with wall measuring the precise size of stand (width X height) A copy of design showing exactly the measurement must be presented to the exhibition management for approval. Exhibition Payment Terms: 50% advance at the time of Booking & Balance 50% to be paid one month before the Exhibition. Stall Possession 1 day before the Exhibition. Stall once booked will not be cancelled. Goods & Service Tax extra as applicable.

\*Layout not to measure & is subject to change without prior notice.







# A FEW PROMINENT BRANDS

 <b>TOYOTA</b>	 <b>MARUTI SUZUKI</b> ARENA	 <b>PIRELLI</b>	 Infinity Cars	
 <b>HYUNDAI</b> SHIRODE HYUNDAI	 <b>SUZUKI</b> ACTIVE SUZUKI	 <b>DUCATI</b> INFINITY	 <b>ROYAL ENFIELD</b>	
 <b>Chetak</b> Electric Scooter	 <b>BMW</b> MOTORRAD	 CITROËN B4S MOTORS PRIVATE LIMITED		 BGAUSS Sense in the City
 <b>TVS</b>	 PATWA AUTO DRIVE	 <b>EKNATH</b> CAR DECOR AND CAR SPA	 Mr. Automotive Commitment to Quality	 <b>Auto Herb</b> Abhang Enterprises
 <b>Car Mall</b> Everything in Cars	 <b>BHARAT TYRES</b>	 <b>Hero</b>	 ANZEN AUTOMOTIVE Kawasaki	
	SUPPORTED BY 	ROAD SAFETY PARTNER  Young Indians WE CAN WE WILL		



Corporate Office :

**MEDIA EXHIBITORS PVT. LTD.**

MEDIA HOUSE, Aanandi Nagar, Gangapur Road, Nashik, Maharashtra, India – 422013.

Email : [info@mediaexhibitors.com](mailto:info@mediaexhibitors.com) | [krishi@mediaexhibitors.com](mailto:krishi@mediaexhibitors.com)

Contact : +91 94222 55221 | +91 98810 94456 | +91 98228 42265

**Pune Office :** Flat no 1, Ground Floor, Madhav Building,

Bharatkunj Vasahat No. 4, PWD Society, Next to Narayani Hospital, Erandwane, Pune – 411029

Dial : 020-25433003 | Contact : +91-96570 21456

Interact With Us On :      /autothon

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